

Moorland Square Shopping Ctr

New Berlin, WI

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

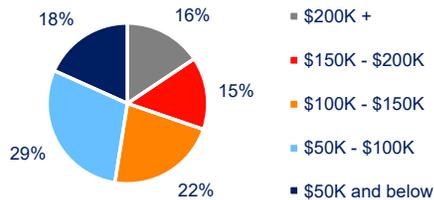
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	6,315	44,114	144,295	72,798
Total Daytime Population	9,021	50,306	158,499	84,295
Workplace Population	5,894	27,311	77,698	42,894
Average Household Income	\$120,020	\$132,550	\$124,441	\$128,046
Median Household Income	\$105,736	\$105,059	\$96,680	\$100,801
Total Households	2,774	18,729	62,801	31,260
Median Home Value	\$450,648	\$443,986	\$393,183	\$423,246
College (4+)	41.0%	46.6%	42.4%	45.0%
Total Consumer Spending/Capita (Weekly)	\$470	\$472	\$463	\$467
% of Households with Children	23.8%	24.3%	23.5%	24.4%

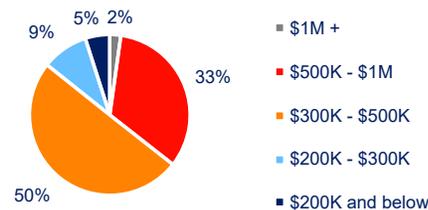
2030 Demographic Projections

Projected Population	6,284	43,970	145,329	73,088
Projected Annual Growth Rate	-0.1%	-0.1%	0.1%	0.1%
Projected Total Growth Rate (5-Yr)	-0.5%	-0.3%	0.7%	0.4%

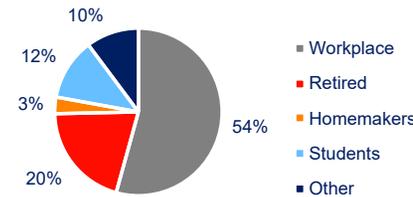
3-Mile Radius Section Detail



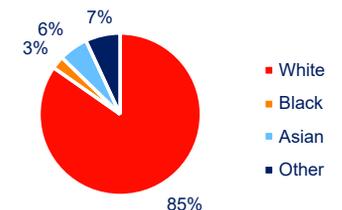
Household Income



Home Value



Daytime Population



Hispanic Origin: 5.4%
Race

